

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No. 26-17/2009-R&C (Pt.)

Date: 05.01.2017

Circular T&C-CM No. 53/16-17

To
All CGMs- Telecom Circles/ Telephone Districts.

Sub: Rationalization of Data STV bundled with Mobile TV Pack.


Kindly refer to this office order of even no. dated 12.06.2015, 22.09.2015, 28.10.2015, 17.06.2016 and orders/clarifications issued from time to time with regard to above mentioned subject. The competent authority has approved the rationalization of tariff for Data STV for bundling of mobile TV channels pack as under:

S.No.	Vendor	Price of Prepaid bundled Data STV* (in Rs.) Inclusive of Service Tax	BSNL Share (in Rs.) Inclusive of Service Tax	Vendor's Share** (in Rs.) Inclusive of Service Tax	Freebies offered (free data download + No. of Free channels), validity in days	validity of freebies in days from the date of activation
1	M/s SITI Networks Limited	223	198	25	Free data download 1 GB, Free No. of TV Channels by M/s SITI Networks Limited =80	28

*Rs \pm 5 as per the availability of denomination. This amount will be adjusted with Rs25 (i.e. from Vendor's Share). BSNL Share will remain the same i.e. Rs198/-


** Vendor's share (Viz. Rs. 25) shall be shared between BSNL and Vendor etc as per the VAS agreement.

1. All other terms and conditions will remain the same.
2. The above tariff will be applicable with effect from immediate effect. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular has been issued based on approval of the Competent Authority in P&P CM cell File No.9-44/2012/P&P-CM(pt-III). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi and may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
DGM (T&C-CM)

Copy to:

1. CMD, BSNL.
2. Directors- CM/ CFA/ EB/ HR/ Fin, BSNL.
3. ED-Fin/ CA / NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT) for making necessary update in website and place in news item.
6. Sr. GM (Sales & Marketing)- for marketing initiative.
7. GMs (CMTS/CDMA-Billing Centre).
8. GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
9. M/s SITI Networks limited. - for information and necessary action please.
10. Director General P & T Audit, Delhi- 110054.
11. Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)